

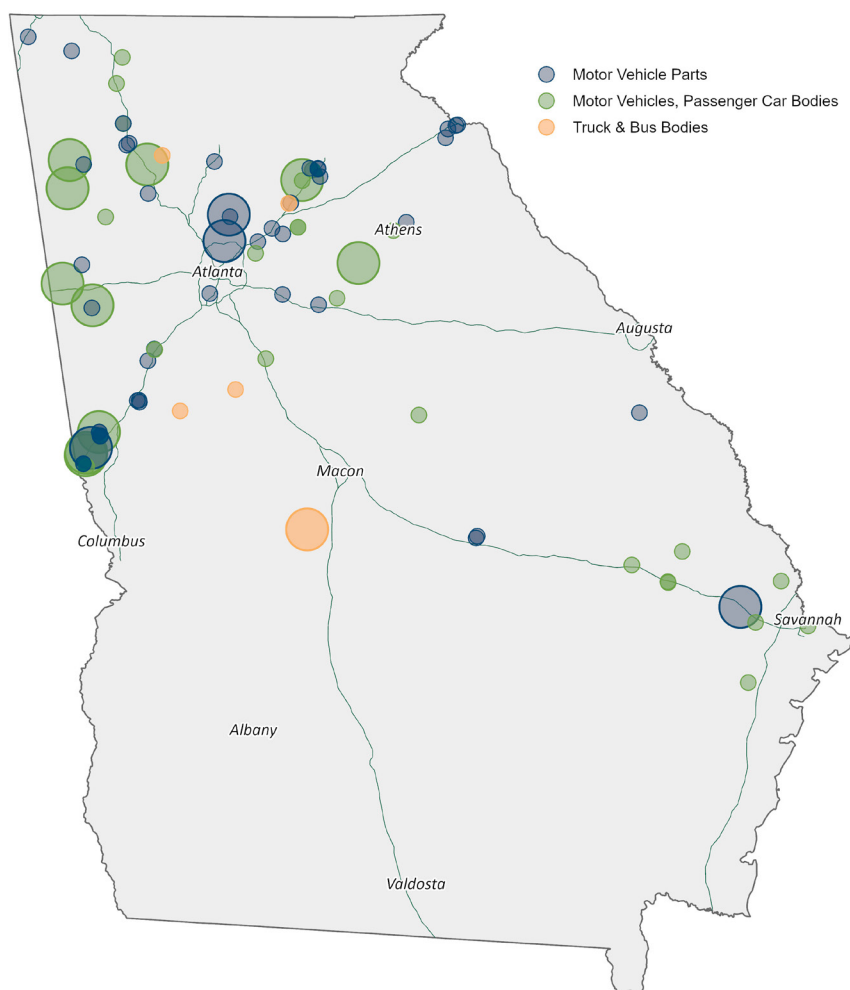
GEORGIA:

AUTOMOTIVE



Georgia's automotive industry benefits from a business-friendly environment, extensive infrastructure, and highly skilled workforce. For more than a century, Georgia has fostered healthy automotive industry practices, encouraged collaboration and innovation, and positioned the state as a leader in developing and harnessing emerging technologies for the evolving automotive and mobility companies.

INDUSTRY AT A GLANCE



No. 1
port for new auto imports
(Port of Brunswick)

39,000
jobs in automotive-related
manufacturing facilities

200+
automotive-related facilities
in Georgia (BusinessWise, 2025)

100+
manufacturing-related engineering
programs

No. 3
in access to qualified labor
(Area Development, 2025)

Top-ranked
workforce training program



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learn more

Georgia Department
of Economic Development
Contact: georgia.org/contact





WHY THESE COMPANIES CALL GEORGIA HOME

SPEED TO MARKET

Georgia's seamless air, sea, and ground transportation network provides your company direct access to the world.

- World's busiest and most efficient passenger airport
- North America's largest single container terminal
- The most extensive rail and interstate system in the Southeast

R&D COLLABORATION

- Collaboration across businesses, nonprofits, universities, and government
- Innovation hubs like Curiosity Lab and The Ray that test and scale next-generation technologies for EV, autonomous, and connected vehicles
- Strong engineering, tech, and cybersecurity sectors driving industry advancements

WORKFORCE & EDUCATION PIPELINE

- Georgia's diverse workforce includes skilled engineers, electricians, machinists, and software developers
- Quick Start provides customized workforce training for Georgia companies
- Top-ranked education and engineering programs through University System of Georgia and the Technical College System of Georgia
- High Demand Career Initiative supports higher education and training in in-demand fields

GEORGIA'S AUTOMOTIVE INNOVATORS INCLUDE

GM IT INNOVATION CENTER
HELIOX
NOVELIS
PANASONIC AUTOMOTIVE
PORSCHE DIGITAL

HOPE CAREER GRANT PROGRAMS INCLUDE

Automotive Technology
Certified Engineer Assistant
Computer Technology
Precision Manufacturing
Robotics/Mechatronics Technician
Welding & Joining Technology

GEORGIA'S EDUCATIONAL SYSTEM OFFERS

100+ engineering programs related to automotive manufacturing across 14 colleges and universities.



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