

**USA: Southeastern trade mission to Georgia and South Carolina
6-9 October 2026**

Draft Trade Mission programme*

Monday 5 October		
Time	Activity	Location
1930	Informal delegate welcome dinner (optional)	Duluth, Georgia
Tuesday 6 October		
Time	Activity	Location
0830 – 1030	Briefing from Georgia stakeholders	Gas South Convention Centre, Duluth, Georgia
1100 – 1600	Southern Automotive Conference B2B matchmaking	
1730 - 1900	Southern Automotive Conference networking reception	
Wednesday 7 October		
Time	Activity	Location
0730 – 1400	Southern Automotive Conference	Gas South Convention Centre, Duluth, Georgia
1400 – 1700	Travel from Duluth to Greenville, South Carolina	
1830 – 2100	Welcome dinner, hosted by Upstate South Carolina Alliance	Greenville, South Carolina
Thursday 8 October		
Time	Activity	Location
AM	Briefing from South Carolina stakeholders	Upstate South Carolina (Greenville / Spartanburg region)
	CU-ICAR (Clemson University International Centre for Automotive Research) visit	
Lunch	Networking lunch with Upstate automotive cluster contacts	
PM	SCTAC (South Carolina Technology & Aviation Centre) visit (B2B meetings TBC)	
Evening	Free evening	
Friday 9 October		
Time	Activity	Location
AM	OEM or Tier 1 site visit and meeting with procurement team	Upstate South Carolina (Greenville / Spartanburg region)
1200	Programme ends	

***PLEASE NOTE: Activity in South Carolina is being organised by the South Carolina Department of Commerce. Programme is subject to change.**